

Effective March 11, 2025. This 10DLC Privacy Policy supersedes and replaces all prior versions.

## Privacy Policy

**Last Updated:** March 15, 2025

**Company Name:** Infrastructure Insights, Inc. dba i2i

**Website URL:** [www.trusti2i.com](http://www.trusti2i.com)

**Contact Information:** helpdesk @ trusti2i.com

### Introduction:

This Privacy Policy describes how Infrastructure Insights, Inc dba i2i ("we," "us," or "our") collects, uses, and protects the personal information of our users ("you" or "your"). By using our website, you agree to the collection and use of information in accordance with this policy.

### Information We Collect:

- **Personal Information:** We collect information that you provide directly to us, such as your name, email address, phone number, and any other information you choose to share with us.
- **Usage Data:** We collect information about how you use our website, including your IP address, browser type, operating system, and the pages you visit
- **Cookies and Tracking Technologies:** We use cookies and other tracking technologies to collect information about your browsing behavior and preferences.

### How We Use Your Information:

- **To Provide Services:** We use your information to provide and improve our services, including responding to your inquiries and providing customer support.
- **Marketing and Communication:** We may use your information to send you marketing communications, such as newsletters and promotional offers, if you have opted in to receive such communications. You have the right to opt out of these communications at any time.
- **Legal Compliance:** We may use your information to comply with legal obligations, protect our rights, and ensure the safety and security of our website and users.

#### 10DLC Compliance:

- **Registration:** We register our 10-digit long code (10DLC) phone numbers and messaging campaigns with The Campaign Registry (TCR) to ensure compliance with carrier regulations.
- **Consent-Based Messaging:** We only send text messages to individuals who have explicitly consented to receive them. You can provide your consent by opting in through our website or other communication channels.
- **Opt-Out Mechanism:** If you no longer wish to receive text messages from us, you can opt out at any time. We will process your opt-out request promptly.
- **Privacy and Security:** We take appropriate measures to protect your personal information, including your phone number, and ensure that it is used in compliance with 10DLC regulations.

#### **Sharing Your Information:**

We do not share your personal information with third parties for marketing purposes. We may share your information with third parties as necessary to provide our services, comply with legal obligations, or protect our rights.

#### **Your Rights:**

You have the right to access, correct, or delete your personal information, as well as the right to restrict or object to the processing of your information. You also have the right to data portability and the right to withdraw consent at any time. If you withdraw your consent, however, you must stop using the site.

#### **Data Security:**

We take appropriate security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee its absolute security.

#### **Changes to This Policy:**

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new version on our website by updating the effective date at the top of the document.

**Contact Us:**

If you have any questions or concerns about this Privacy Policy, please contact us at helpdesk @ trusti2i.com.